



115 S. LaSalle Street, Suite 3300  
Chicago, IL 60603-3801  
T: 312.553.4600 F: 312.683.2373  
[www.bai.org](http://www.bai.org)

## **BAI and Infosys Finacle Announce 2015 Global Banking Innovation Award Recipients**

*#RetailDelivery*

CHICAGO, October 13, 2015 – BAI and Infosys Finacle today announced the recipients of the 2015 BAI-Infosys Finacle Global Banking Innovation Awards. The *Innovation Circle Judging Panel*, a distinguished group of international financial services industry thought leaders; evaluated nominations received from 34 countries around the world and selected award winners based on originality and impact. The award recipients were recognized at an awards ceremony on October 13 at the BAI Retail Delivery 2015 Conference & Expo.

“These awards reflect BAI’S commitment to encourage and celebrate innovation. We are proud to honor this exclusive group of innovators for their achievements that are shaping the future of the financial services industry,” said Debbie Bianucci, president and chief executive officer, BAI. “These visionaries inspired and created valuable contributions to advancing retail banking with passion, creativity and commitment. We are excited to see their continued contributions for years to come.”

“Continuous innovation is no longer a priority but a necessity for survival in today’s hyper competitive banking landscape. Technology is the bedrock of innovation and is driving the transformation we see in our industry today. It is influencing customer behavior and fundamentally changing the way banking is done,” said Michael Reh, Executive Vice President and CEO (designate), EdgeVerve.

The winners for the 2015 BAI-Infosys Finacle Global Banking Innovation Awards are:



**Product and Service Innovation Award**

Fidor Bank AG for Fidor Smart Current Account

Germany

**Channel Innovation Award**

The Bank of East Asia, Limited for Digital Branch: A New Way to Bank

Hong Kong

**Innovation in Internal Process Improvement Award**

DenizBank for Powerful Teller Dashboard: Enhancing Customer Experience at Every Contact Point

Turkey

**Innovation in Societal and Community Impact Award**

Nusenda Credit Union for Co-op Capital: Widening Access Points to Financial Products

United States

**Innovation in Payments Award**



Idea Bank SA for The Mobile ATM Service for Small Medium Enterprises  
Poland

**Most Innovative Non-Bank Financial Organization Award**

Lending Club for Transforming the Banking System by Making Credit More  
Affordable and Investing More Rewarding  
United States

**Disruptive Innovation in Banking Award**

Fidor Bank AG for Fidor Smart Current Account  
Germany

**Most Innovative Community-Based Banking Organization Award**

Nusenda Credit Union  
United States

**Most Innovative Bank of the Year Award**

The Bank of East Asia, Limited  
Hong Kong

For more information visit [BAIGlobalInnovations.com](http://BAIGlobalInnovations.com)

###

**About BAI and BAI Retail Delivery**

BAI delivers the financial services industry's most actionable insights, enabling leaders to make smart business decisions, every day. We're passionate about the trusted information and powerful tools that provide leaders with the clarity and confidence needed to prepare for tomorrow, while performing better today.



BAI is Bank Administration Institute and BAI Center.

**About Infosys**

Finacle is the industry-leading universal banking solution from EdgeVerve Systems, a wholly owned subsidiary of Infosys. The solution helps financial institutions develop deeper connections with stakeholders, power continuous innovation and accelerate growth in the digital world. To know more, visit [www.finacle.com](http://www.finacle.com).

**For further information please contact:**

Lucas Gochanour

BAI, Chicago, USA

Phone: +1 312 683-2329

[lgochanour@bai.org](mailto:lgochanour@bai.org)