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**NEWS RELEASE**

## **BAI Announces the 2017 Global Innovation Awards Are Open for Entry** *Celebrating Leading Innovators in Global Financial Services*

**CHICAGO, IL (March 16, 2017)** – Entries are now open for the 2017 BAI Global Innovation Awards. With 13 honors spanning 10 categories, BAI's Awards celebrate the greatest achievements and innovations in the financial services industry. Nominations will be accepted through Friday, April 28, 2017, with a shortlist of nominations for each category announced by late summer. Winners will be recognized at BAI Beacon 2017 (Oct. 4-5) in Atlanta.

BAI's Global Innovation Awards program serves as a catalyst for worldwide financial services innovation. Since 2011, the BAI Global Innovation Awards have provided a global platform to inspire and connect forward-thinking financial services organizations and leaders who are driving positive change and moving the industry forward, positively impacting customer experience, efficiency and profitability.

The 2017 BAI Global Innovation Awards will be presented in the following categories:

- Product and Service Innovation
- Channel Innovation
- Innovation in Payments & Wallets
- Internal Process Innovation
- Innovation in Societal and Community Impact
- Innovation in Human Capital – NEW!
- Innovation in Marketing – NEW!
- Innovation in User Experience – NEW!
- Innovative Accelerator or Incubator – NEW!
- Breakthrough Collaboration in Financial Services – NEW!

The expanded categories provide additional opportunities for financial services organizations to highlight unique strengths, or areas where they're taking risks to deliver new value to consumers. The Awards program is changing just as the industry is changing, making now the ideal time to incorporate new elements into the Awards.

"Technology and digitization have been driving forces for the transformation of financial services since the inception of the Awards," said Debbie Bianucci, BAI President & CEO. "We are now seeing the integration of emerging technologies to accelerate the rate at which banks innovate and deliver new products and services to consumers, globally."

The BAI Global Innovation Awards are open to financial services organizations, including FinTech companies that directly serve consumers worldwide. Program participation provides enduring recognition and global visibility for groundbreaking achievements in financial services innovation. Winners and finalists benefit from an elevated status as industry visionaries and trailblazers within a rapidly evolving financial services landscape.

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To learn more about the BAI Global Innovation Awards and submit nominations, please visit [BAIGlobalInnovations.com](http://BAIGlobalInnovations.com). To learn more about BAI Beacon, visit [BAIBeacon.com](http://BAIBeacon.com).

**About BAI**

BAI delivers the financial services industry's most actionable insights, enabling leaders to make smart business decisions, every day. We're passionate about the trusted information and powerful tools that provide leaders with the clarity and confidence needed to prepare for tomorrow, while performing better today. For more information, visit [www.bai.org](http://www.bai.org).

BAI is the Bank Administration Institute and BAI Center.

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