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### **BAI Announces the Finalists for its 2017 Global Innovation Awards**

**CHICAGO, August 7, 2017-** BAI announced the selected finalists for the BAI Global Innovation Awards, a prestigious awards program that serves as a catalyst for positive change through innovation in the financial services industry worldwide. Winners will be announced and celebrated at BAI Beacon in Atlanta on October 4-5.

The BAI Global Innovation Awards recognizes industry leaders who are changing the face of the industry and positively impacting profitability, efficiency and customer experience. Since 2011, BAI's Global Innovation Awards has grown from two categories to 10 categories plus three special awards recognizing outstanding achievements across the primary Awards categories. Nominations are evaluated by the Innovation Circle Judging Panel, a prominent roster of leaders from around the world who carefully weigh each award application to uncover the brightest in innovative offerings based on originality in the market and the impact to consumers and the industry.

The 2017 BAI Global Innovation Awards finalists are:

#### **Product and Service Innovation**

- Bank Millennium S.A.—Public transport and parking tickets purchased in a mobile banking app
- Emirates NBD Bank— Liv.
- MaxMyInterest.com— Streamlined online-bank account-opening process
- Metromile— Pay-per-mile car insurance

#### **Channel Innovation**

- Alior Bank— HAIZ
- CaixaBank— 360° customer experience on social networks
- Emirates NBD Bank— Emirates NBD Mobile Banking
- HDFC Bank Limited— HDFC Bank OnChat

#### **Innovation in Payments and Wallets**

- B2B Pay- virtual bank accounts with unique IBAN numbers in Europe
- Standard Bank Group Limited - Slydepay (Ghana)
- Transaction Analysts (India) Pvt. Ltd— Fintech platform enabling cashless payments wallet

#### **Innovation in Societal and Community Impact**

- EasyEquities- Online investment platform
- HDFC Bank Limited- HDFC Bank MobileBanking LITE App
- Neyber- financial wellbeing provider for employees

- Taqanu—#bank4all

#### **Innovation in Marketing**

- CaixaBank—#creaimagin
- Emirates NBD Bank—Uber Ramadan campaign
- Yapı Kredi— Self Service World

#### **Innovation in Human Capital**

- Alior Bank- “The Millennials Project”
- First National Bank (FNB)- The FNB League of Innovators
- Intesa Sanpaolo— Leveraged sharing economy and alternative currency
- Yapı Kredi- Heroes Club

#### **Innovation in User Experience**

- Bank Millennium S.A.- Car/motorbike insurance purchased fully in a mobile app or online
- Yapı Kredi - “Don’t Panic Button”
- Yapı Kredi - Yapı Kredi Touch One Screen Experience

#### **Internal Process Innovation**

- Bank of East Asia, Limited—All new Paperless Branch Network
- DenizBank— Intelligent Workforce Management
- Emirates NBD Bank— CRM Cockpit App
- Yapı Kredi— SAFIR (Smart Algorithms For Information Retrieval)

#### **Innovative Accelerator or Incubator**

- Emirates NBD Bank—3D Open Innovation
- Fidelity Information Services, LLC—Financial Inclusion Lab in India
- Finnovating—FinTech Unconference
- Stone & Chalk—Develops Sydney as the leading startup ecosystem in Asia

#### **Breakthrough Collaboration in Financial Services**

- Bank Millennium S.A. and PKO-Bank Polski—E-administration in digital banking
- ICICI Bank and Emirates NBD —Blockchain project specifically for the banking sector
- ID Analytics- Online Lending Network
- SpringFour, Inc. and U.S. Bank—Improves consumer financial health and mortgage servicing operations

Additionally, all nominees are considered for BAI’s Outstanding Achievement Awards. The finalists for the three honors are:

#### **Disruptive Innovation in Financial Services**

- MaxMyInterest.com—Streamlined online-bank account-opening process
- Metromile—Pay-per-mile car insurance
- Taqanu—#bank4all

### **Disruptive Business Banking Solution**

- B2B Pay—virtual bank accounts with unique IBAN numbers in the EU
- BankSight, Inc.—Customer Engagement Applications accelerate the launch of New Australian Digital Lending Institution Judo Capital for small business lending
- DigiVation Digital Solutions Pvt Ltd—A solution for banks to acquire, engage and service SME clients

### **Most Innovative Financial Services Organization of the Year**

- CaixaBank (Spain)
- Emirates NBD Bank (United Arab Emirates)
- Yapı Kredi (Turkey)

Congratulations to all the finalists of the BAI Global Innovation Awards. To read about the innovations in greater detail, please visit [BAIGlobalInnovations.com](http://BAIGlobalInnovations.com).

### **About BAI**

As a nonprofit, independent organization, BAI delivers the financial services industry's most actionable insights, enabling leaders to make smart business decisions every day. BAI is passionate about the trusted information and powerful tools that provide leaders with the clarity and confidence needed to drive positive change and move the financial services industry forward. For more information, visit [www.bai.org](http://www.bai.org).