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BAI Announces 2018 Outstanding Achievement and People's Choice Awards Winners

CHICAGO, Oct. 11, 2018 – Today, BAI announced the 2018 Global Innovation Awards Outstanding Achievement and People's Choice Award winners. Winners of these special categories were announced live during BAI Beacon in Orlando, Fla.

The BAI Global Innovation Awards recognize industry leaders and showcase what leading financial services innovators in all regions of the world are doing to deliver new value to customers and employees as well as improve efficiencies and profitability for their organizations.

BAI's Outstanding Achievement Awards consist of three special categories that honor and recognize financial services organizations that have made exceptional strides in driving positive change in the industry. All BAI Global Innovation Award nominees are considered for the honor.

The 2018 Outstanding Achievement Award winners are:

Disruptive Innovation in Financial Services

NovoPayment – Embedding FinServ in Gig Value Chain

Outstanding Use of AI in Financial Services

Ping An Technology – Emotion Recognition Based Financial Risk Management System

Most Innovative Finserv of the Year

USAA

In addition to BAI's Outstanding Achievement Awards, the People's Choice Award winner was also announced at BAI Beacon. Contenders for this new category are comprised of finalists from customer-facing Global Innovation Awards categories. Voters had the opportunity to recognize the innovation in which they feel is most impactful for the industry.

The 2018 People's Choice Award winner is Bank of America – Meet Erica: Bank of America's New Virtual Financial Assistant.

Congratulations to all of the 2018 Global Innovation Award winners. To see the full list of BAI Global Innovation Award winners and to learn more, please visit BAIGlobalInnovations.com.

About BAI

As a nonprofit, independent organization, BAI delivers the financial services industry's most actionable insights, enabling leaders to make smart business decisions every day. BAI is passionate about the trusted information and powerful tools that provide leaders with the clarity and confidence needed to drive positive change and move the financial services industry forward. For more information, visit www.bai.org.