



2021 BAI Global Innovation Awards Nomination Form Questions
*Please note all nominations **MUST** be submitted via the BAI Global Innovation Awards [portal](#).*

- **Submitter Contact Information** (Name, title, org, email address)
- **Name of Organization Being Nominated**
- **Asset Size**
- **Person responsible for innovation** (name, title, org, email address)
- **Collaborators** You are encouraged to credit all members of the team that contributed to this project.
- **Company Type:** We encourage self-nominations from leading financial services organizations, including banks, neobanks, credit unions and insurance companies, as well as solutions providers and FinTechs who provide financial services offerings directly to consumers. Non-financial services organizations, such as industry vendors, media and PR agencies, and analysts are not eligible, but may nominate a banking client for the awards.
- **Title of Innovation** If selected as a finalist, we will use this title on the BAI Global Innovation Awards website, across BAI social media channels and the press release.
- **Summary of Innovation** In 200 words or less, please provide a summary of your innovation. We would like to understand how discovery, collaboration, iteration, prototyping, etc. contributed to the conception and development of the innovation as it progressed from genesis to design and implementation.
- **Snapshot View of Innovation** In 100 words or less, provide a high-level description of your innovation.
- **Objective** In 200 words or less, tell us what you were looking to achieve with this innovation. Please note we are looking for innovations that not only address a need and solve a problem but also seize an opportunity to move the industry forward.
- **What makes this innovation unique?** In 50 words or less, please share how this innovation is different and any distinct, game-changing advantages over others like it.
- **Relevance** – In 50 words or less, explain as best as you can why this innovation is relevant for the marketplace right now.

- **Impact** In 200 words or less, please share how this innovation impacted your organization and/or your customers. Please use any combination of at least three (3) of the following metrics to demonstrate the innovation's impact.
 - Performance – expected vs. actual performance, including productivity, production, quality, scalability etc.
 - Satisfaction – expected vs. actual satisfaction, including increased value, NPS, customer (internal or external) feedback, or customer retention
 - Growth – expected vs. actual growth, including increased adoption, brand, revenue, product portfolio, jobs or market share
 - Financial – capital investment vs. actual or projected sales, revenue, or improved balance sheet
 - Time – expected vs. actual breakeven time, including innovation ideation, development, production or speed to market
- **Launch Date (month and year)** Please note innovations **MUST be launched AFTER July 2020.**
- **Is this a new or enhanced innovation?** If enhanced, in 200 words or less, please share when the original innovation was launched. Why did you decide to make the enhancements? Have you received any awards or accolades for the original innovation?
- **Application of Technology** In 200 words or less, please specify what type of technology was leveraged to dramatically enhance the value of the innovation submitted and how it works. What hurdles were overcome to successfully deploy the technology? How was this technology critical for achieving the desired outcomes? Are there plans to integrate this technology elsewhere in the organization as a result of this use case?
- **Additional Details** In 100 words or less, is there any additional information about the innovation you'd like to provide?
- **Innovation Culture** In 200 words or less, describe the innovation culture within your organization, such as the innovation process or internal/external programs that encourage and cultivate a culture of innovation.
- **Primary Contact Information** (Name, title, org, email address)
- **Marketing/PR Contact** (Name, title, org, email address)

For more information about the BAI Global Innovation Awards, please visit <https://www.bai.org/globalinnovations/>

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